

B. Com. First year First semester

1. Fundamentals of Financial Accounting (Paper no. BC 1.1)

- **Learning Objectives**

Objectives of the course is to be provided the skill of

1. Recording
2. Maintaining
3. And presenting the accounting and financial fact

- **Utility:**

Student can understand the:

1. Accounting Knowledge
2. Application of Accounting in business

- **Prerequisite:**

Basic Knowledge of Accountancy

2. Business Statistics

- **Learning Objectives**

The objective of the course is to provide Fundamental knowledge of statistics techniques useful for business analysis.

- **Utility:**

Student can understand the Basic concept of statistics its application in business and data analysis

- **Prerequisite:**

Basic knowledge of simple mathematics

3. Business Economics (Paper No. BC 1.3)

- **Course Objective:** The objective of this course is to acquaint the students with the business economic Principles and theories as are applicable in business.
- **Pre-requisites:** There is need of smart class room along with traditional class room and reading and library facility.
- **Course Utility:** Students will be acquainted with the business economic principles and theories as are applicable in business.

4. Fundamentals of Business communication

- **Course Objectives**

- i) To Develop Communication Skills of Students
- ii) To help in personality development
- iii) To improve speaking, writing, and interview skills of students.

- **Utility:** - Adequate Knowledge about good communication in business

- **Prerequisite:** - Major resources of communication process provide to the students

5. Fundamentals of Salesmanship

- **Learning Objectives:** This Course is designed to help Students to Learn Qualities and Functions of Salesmanship in a Changing Global Scenario
- **Learning outcomes:-**
 1. Identifying customers and their needs
 2. Marketing sales presentation and organizing demonstration
 3. Computer basics and needs and used in selling techniques

B.Com I Year (II Semester)

1. Financial Accounting

Paper No. (BC 2.1)

- **Learning Objective:**
Objective of this course is to provide the skill of
 - iv) Recording
 - v) Maintaining
 - vi) And presenting the accounting and financial fact
- **Utility :**
 - i) Student Can Understand the:
 - iii) Accounting Knowledge
 - iv) Application of Accounting in Business
- **Prerequisite :**
Basic knowledge of Accountancy

2. Business Statistics and Mathematics

Paper No. : BC 2.2

- **Course Objective:**
Objective of this course is to provide foundation of quantitative techniques applied in solving business problems.
- **Utility:**
Student can understand the basic concept of mathematics and its operational use in various business operations.
- **Pre-requisite:**
Basic knowledge of simple mathematics.

3. Business Economics II

Paper No. BC 2.3

- **Course Objective:**
The objective of this course is to acquaint the students with the market structures and theory of distribution is as applicable in business.

- **Pre-requisites:** There is need of smart class room along with traditional class room and reading and library facility.
- **Course Utility:** Students will be acquainted with the market structures and theory of distribution is as applicable in business.

4. Modern Business Communication

Paper No. BC 2.4

- **Learning objectives**
 - 1 To Develop Communication Skills of Students
 - 3 To help in personality development
 - 3 To improve speaking, learning, and interview skills of students.
- **Utility:** - Adequate Knowledge about good communication in business
- **Prerequisite:** - Major resources of communication process provide to the students

5. Advertising

Paper No. BC2.5.3

- **Objectives:**
 1. To male Students Aware about Advertising
 2. To familiarize Students about Online advertising activity
 3. To Impart the Knowledge of advertising techniques among the Students.
 4. To enhance the knowledge about accounting budgets of advertising
- **Learning outcomes:** - 1 students can understand the practices of advertising 2 the students can learn to maintaining the advertising techniques

B.Com Second Year Syllabus (w.e.f.2017-18)
Semester II

1. New Trends in Corporate Accounting

Objective:

To understand knowledge of new trends in corporate accounting issue of share and redemption share

2. Corporate Law (CC XII)

Objectives:

To acquire knowledge and develop understanding of the necessary framework of companies with reference to various provisions or company act-2013

3. Principles of Business Management and practice (CC X III)

Objective:

To know to make planning, decision making, controlling, staffing, organizing etc. to understand new approaches in Management

4. Cost Accounting – I (Core subject IV)

Objective:

To understand knowledge of cost accounting, single output costing, material cost, labor cost and overhead

5. Banking and Finance (CC XV)

Objective

To study the Indian Banking system, Banking regulation act 1949, Commercial Bank, Development Bank and Digital Bank

6. Income tax –I(CC XVI)

Objective:

To give knowledge of direct and indirect tax

7. Business Environment (SEC A- III)

Objective:

To understand business environment

Semester IV (CBCS Patterns)

1. Advanced Corporate Accounting (CC-XVII)

Objectives:

The objective of the course into makes the students practically sound in maintaining accounting of corporate world

2. **Business Law (CC-XVIII)**

Objectives:

To acquired knowledge about law related to business

3. **Risk Management (CC XIX)**

Objectives:

- 1) To impart the knowledge to the students about possible risk events, preventions of risks, measurements of risk, management of risk
- 2) To give insight about risk management and to develop the ability to understand techniques of risks Management.

4. **Advanced Planning in India (CC XX)**

Objectives: To study economic planning in India

5. **Advanced Cost Accounting (CC XXI)**

Objectives

To understand knowledge of cost, process, contract and operation

6. **Income tax II(CC XXII)**

Objectives:

To study about taxable income, computation of tax

7. **E-Insurance (SEC B - III)**

Objectives

- 1) The aim of this course is to give some insight about e-services in insurance sector.
- 2) Ability to understand online services regarding insurance policy.
- 3) To impart insurance knowledge and skills together with technology-familiarity and customer orientation.

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Semester Vth (CBCS Pattern)

1. XXIII Advanced Accounting – I (XXIII)

- **Learning Objectives:-**The objective of the course is to equip the students with the ability to analysis interpret and use accounting information in managerial decision making and auditing.
- **Utility:** Student can acquire knowledge of advance level of accounting for professional
- **Prerequisite:** Basic knowledge of financial accounting

2. XXIV Management Accounting – I (XXIV)

- **Learning Objectives:** - The Objectives of this paper is to equip the students with the ability to analysis, interpret and use accounting information in Management accounting information in managerial decision making. The student is expected to have a good working knowledge of the subject. This paper provides the students an understanding of the application of accounting techniques for management.
- **Utility:** Students can take managerial decisions regarding finance of the business
- **Prerequisite:** Basic knowledge of accounting and mathematics

3. Auditing-I (XXV)

- **Learning Objective:-**The Objective of the course is to provide the candidates with sound Knowledge of the important provisions of the Audit and company law and their Applications in practices.
- **Utility:** Regarding minute study to find out the fraud and errors in accounting
- **Prerequisite:** Theoretical and Practical knowledge of accountancy

4. Income Tax Law & Practices-I XXVI (A)

- **Learning Objective:** The Objective of the course is to provide the candidates with sound knowledge of the important provisions of the Income Tax law and their applications in solving problems on computation of Total Income and Tax Liability.
- **Utility:** To get oneself acquaint with the direct taxes and individual income.
- **Prerequisite:** one should possess the knowledge of basic terminologies in respect of Income Tax act and Computer ideologies.

5. Human Resource Management-I XXVI (B)

- **Course Objectives:** - Learning Objectives of the course is to gain the holistic knowledge of human resource engaged in the business world. To understand the nature and applicability of the major HR Practice
- **Utility:** Regarding the major living aspect of business i.e. human resources, helps to recruitment and other basic needs.
- **Prerequisite:** basic management terminologies and non-financial business Activities.

6. Marketing Management-I XXVII (B)

- **Learning Objectives:-** Objectives of this course is to provide a sound understanding of the basic Principles of Marketing Management and their applications in the business and industry.
- **Utility:** To aware oneself in respect of difference between sales and marketing.
- **Prerequisite:** Social role of business and Environmental factors affecting the business.

7. Indian Economy-I (GE-I.1)

- **Objective :**
To acquaint the student with the development of knowledge about Indian Economy and various system of control the Economic crises in Indian Economy.
- **Utility:** To be familiar with the Indian Economic system.
- **Prerequisite:** Basics of Business Economics.

8. SEC-III.5 Financial Literacy Skills

- **Objective:**
To encourage the college students to obtain basic financial skills which are essential for their full participation in society and life time of well-being?
- **Utility:** To know the financial aspects of business.
- **Prerequisite:** Basics of Financial studies & risk factors

Semester VIth (CBCS Pattern)

9. Advanced Accounting-II (XXIX)

- **Learning objectives:** The objective of the course is to equip the students with the ability to analysis interpret and use accounting information in managerial decision making and auditing.
- **Utility:** Student can acquire knowledge of advance level of accounting for professional
- **Prerequisite:** Basic knowledge of financial accounting

10. Management Accounting-II (XXX)

- **Learning Objectives:-** The Objectives of this paper is to equip the students with the ability to analysis ,interpret and use accounting information in Management accounting information in managerial decision making. The student is expected to have a good working knowledge of the subject. This paper provides the students an understanding of the application of accounting techniques for management.
- **Utility:** Students can take managerial decisions regarding finance of the business
- **Prerequisite:** Basic knowledge of accounting and mathematics

11. Auditing-II(XXXI)

- **Learning Objective:**The Objective of the course is to provide the candidates with sound Knowledge of the important provisions of the Audit and company law and their Applications in practices.
- **Utility:** Regarding minute study to find out the fraud and errors in accounting
- **Prerequisite:** Theoretical and Practical knowledge of accountancy

12. Human Resource Management-II XXXII (B)

- **Course Objectives:-** To enrich the students with thorough knowledge and desired skills to manage Human resource in the field of commerce & Industry.
- **Utility:** Regarding the major living aspect of business i.e. human resources, helps to know the recruitment and other basic needs.
- **Prerequisite:** basic management terminologies and non-financial business activities.

13. Marketing Management-II XXXIII (B)

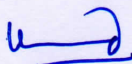
- **Learning Objectives**
Objective of this Course is to provide a sound understanding of the basic principles of Human Resource Management and their applications in the business & industry.
- **Utility:** To aware oneself in respect of difference between sales and marketing.
- **Prerequisite:** Social role of business and Environmental factors affecting the business.

14. Indian Economy-II

- **Objective**
To acquaint the student with the development of knowledge about Indian Economy and various system of control the Economic crises in Indian Economy.
- **Utility:** To be familiar with the Indian Economic system.
- **Prerequisite:** Basics of Business Economics.

15. SEC-IV Mutual Fund Distribution

- **Learning Objectives:**
 1. To understand the basics of mutual funds and the role of Mutual fund distributor
 2. To prepare the students for the NISM Mutual Fund Distributors Certification Examination
- **Utility:** To know the financial aspects of business.
- **Prerequisite:** Basics of Financial studies & risk factors.


Principal
Principal
Shri Guru Buddhiswami
Mahavidyalaya, Purna (Jr.)